

# Jesse Chan-Norris

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## Experience

### FREELANCE CONSULTANT

January 2001 – Present

- Thinkware Media (October 2001 – Present) – Created a development and production environment for all of this interactive agency's projects. Designed and implemented web back-ends for various clients including Cuisinart Canada's online catalog, Cantor Fitzgerald's online and email newsletter, and Lifecodes.com's online paternity testing results.
- SmartTix.com (January 2001 – Present) – Migrated the company's Solaris / flat database-backed website to a Windows NT / MS SQL Server system, maintained existing code and extended the company's existing core application.
- Riverkeeper.org (April – May 2002) – Worked with the graphic designer to design and program a custom content management system for the redesign of Riverkeeper's website.

### THEATRICAL LIGHTING DESIGNER

- Bread and Roses (New York Theatre Workshop studio production)
- Seven Affidavits on Authority (Productions in Boston, Providence, and Edinburgh)
- Jesus Christ Superstar, 1984 (Brown University Production Workshop Theatre)

### MEDIAPIKE

Senior Software Developer (December 1999 – August 2000)

- Served as technical lead at this streaming media startup.
- Worked with the CTO and company founders to shape technical and business strategy.
- Designed demos and gave presentations to investors and clients.

### LAUAN RECORDS

The Web Guy (October 1997 – Present)

- Served as the technical arm of this three-person startup record label.
- Developed website (lauan.com), ran webcasts and worked with bands and venues to promote the record label.

### iTURF

Script Programmer (July 1999 – December 1999)

- Developed the Wishlist application for online catalog for Delias.com.
- Developed tools for the marketing department to track online purchasing trends.

### PRODUCTION WORKSHOP THEATRE

Producer (September 1996 – May 1999)

- Member of production board responsible for an annual 8-show season and black box theatre space
- Mentored artists in the space and assisted with productions in a creative and technical capacity.
- Maintained physical theatre and equipment.

## Projects

- IMOOD.COM (April 1999 – Present) – Helped with initial concept for this mood-tracking website that aims to add a touch of humanity to the Web; continue to develop the website and provide user support.
- SURVIVORDEADPOOL.COM (March 2001 – June 2002) – Developed backend of this popular Survivor fansite that was conceived and launched in one week.

## **Skills and Interests**

- Unix, Windows, MacOS, Perl, PHP, ColdFusion, SQL
- photography, writing, the Internet, in-line skating

## **Education**

- BROWN UNIVERSITY – Bachelor of Arts, Computer Science, May 1999